



**THE STEADY TRADER**

**The Steady Trader Summit 2023**  
**San Diego, California**

# RISK DISCLAIMER



Short term trading, options trading, and futures trading are extremely risky undertakings. They generally are not appropriate for someone with limited capital, little or no trading experience, and/or a low tolerance for risk. Never execute a trade unless you can afford to and are prepared to lose your entire investment. All trading operations involve serious risks, and you can lose your entire investment.



**THE STEADY TRADER**

# The Steady Trader San Diego Summit 2023

*OUR SPEAKERS*



**Serge Berger**



**Brian Terry**



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# The Steady Trader San Diego Summit 2023



**John Brunel**



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# 2023 SAN DIEGO SUMMIT AGENDA

## Friday

8am - 9am

Breakfast

9am - 12pm

Training

12pm - 1pm

Lunch with us

1pm - 4pm

Training

6:45 pm

Meet in Lobby to Walk to Dinner

7:15pm

VIP Dinner

## Saturday

8am - 9am

Breakfast

9am - 12pm

Training

12pm - 1pm

Lunch with us

1pm - 4pm

Training

4pm - 5pm

Cocktail Hour

# Agenda - Friday Morning

- Live Gap Trade
- Making Sense of the Macro Picture
- The Bucket System
- The Risk Number
- Technical Analysis
- Trend Following & Finding Trends (& Group Activity)



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# One Degree to Change

Imagine you're in a room with a piece of ice. The ice is in front of you on the counter. The room is about 26 degrees... and you are freezing. You can see your breath in front of you.



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# The Environment Changes...

The room starts to warm up.

It's now 27 degrees.

It's now 28 degrees.

It's now 29 degrees. Then 30...

The ice is intact.

It hasn't changed at all...



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# All It Takes Is One

31 degrees.

No change.

And then it happens.

32 degrees, and now the ice starts melting.

Just like that.

One degree difference unlocked a huge change.

This is what ***Progress*** is really like.



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# What's Your One Degree?

Is it patience?

Is it fear?

Is it greed?

Is it uncertainty?

Is it consistency?

Is it discipline?

Let's run that again. With a show of hands.



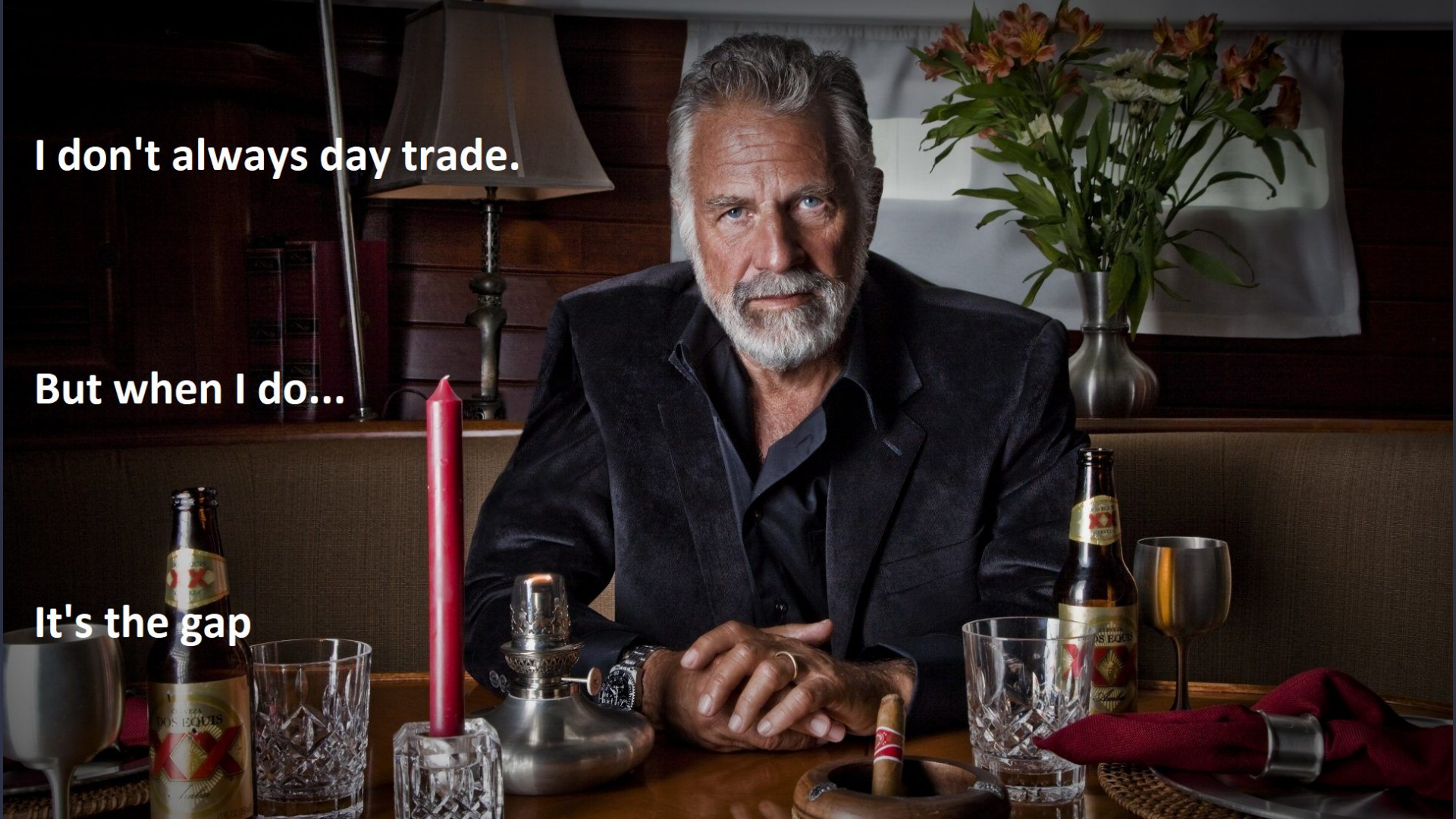
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Let's warm up with a Gap Trade

I don't always day trade.

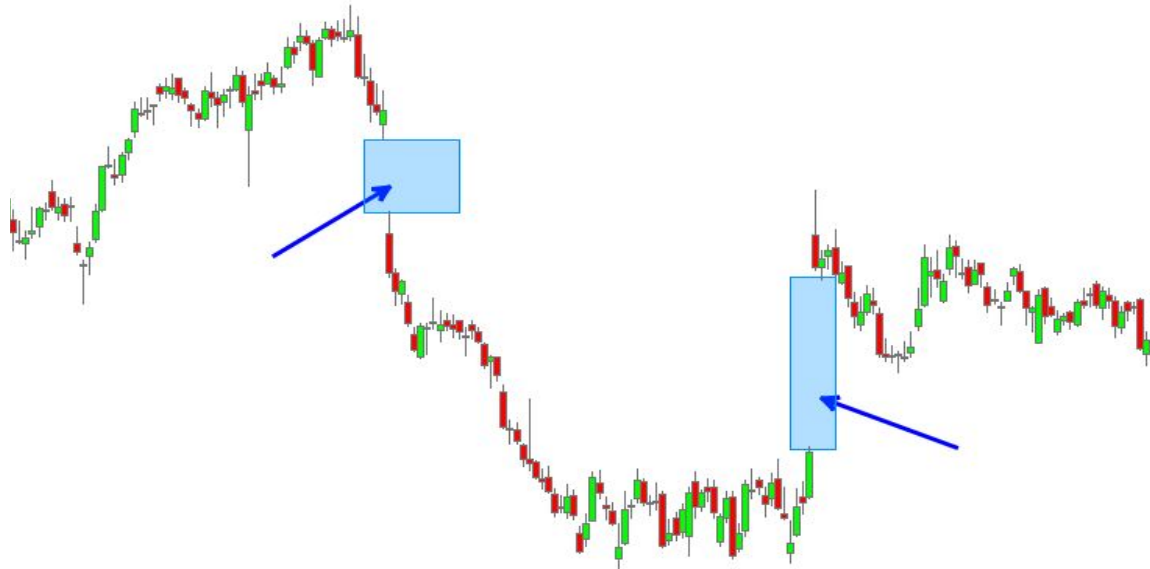
But when I do...

It's the gap



# What is 'The Gap?'

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.LULULEMON ATHLETICA INC, D, 09:30-16:00 (Dynamic) (delayed 15)



# The Macro Picture

*How to determine where we are in the business and economic cycle.*

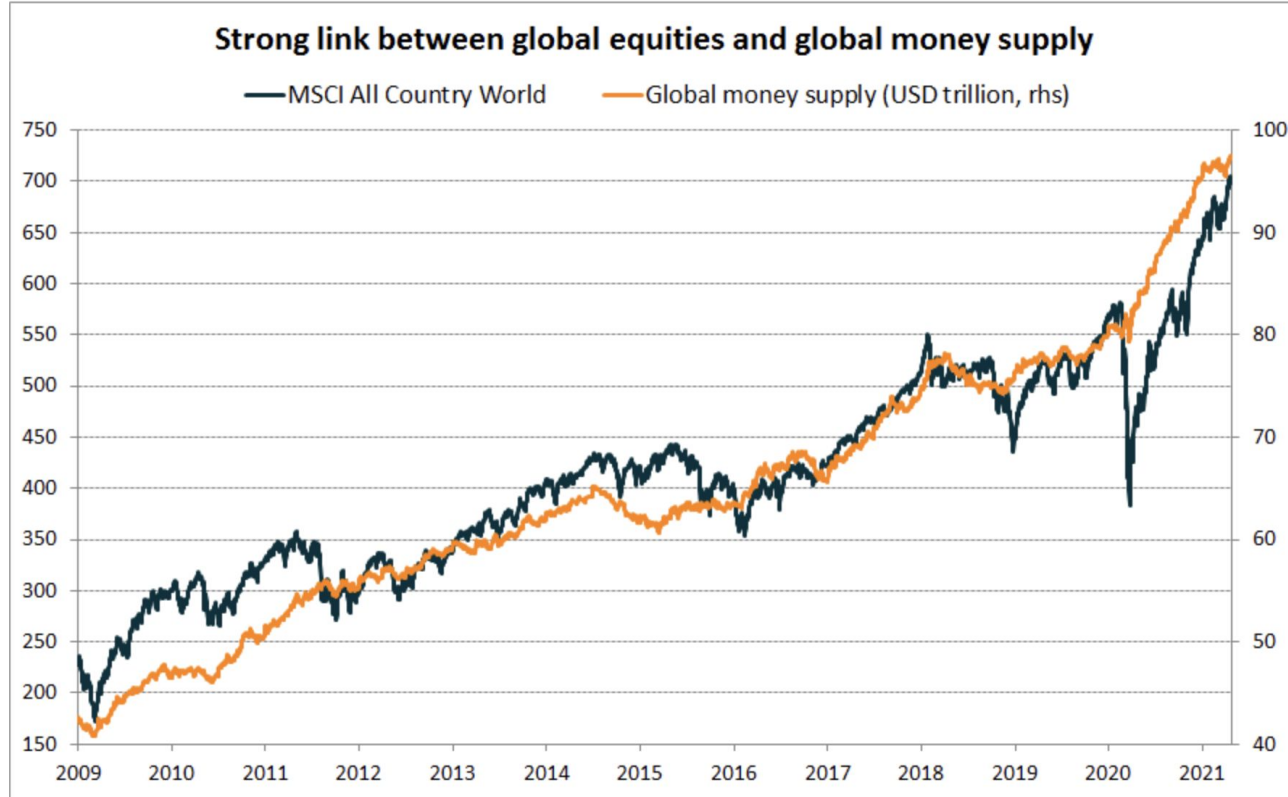
*Which sectors/asset classes work in which part of 'the cycle'*



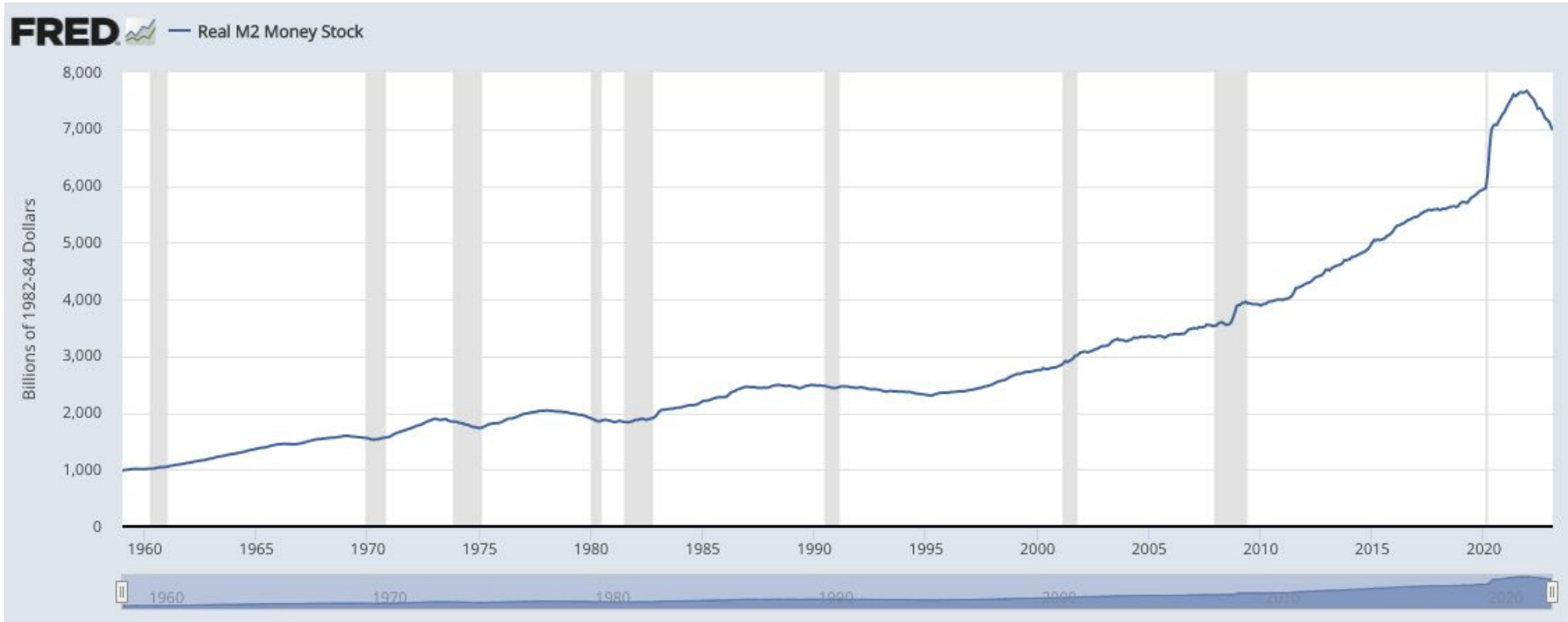




# Money Supply Drives Stocks

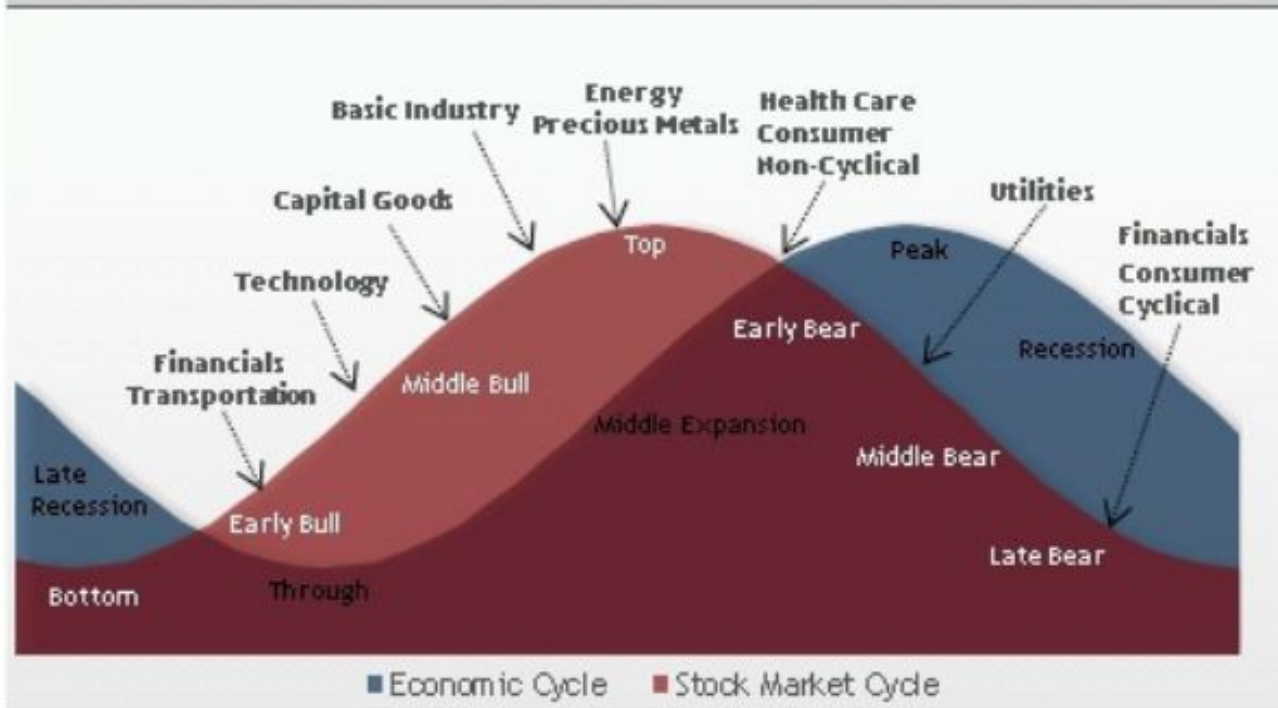


# Money Supply Drives Stocks

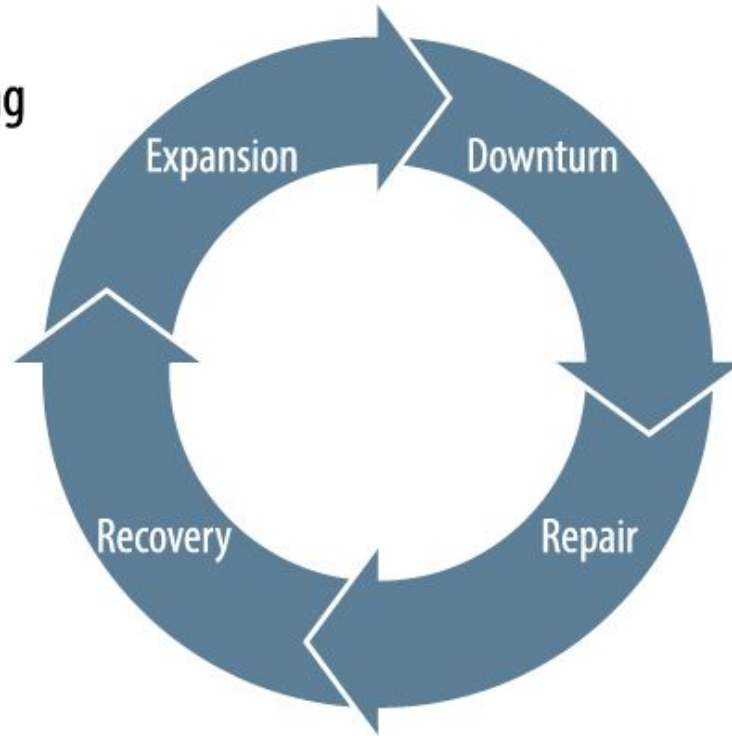


# The Business Cycle

Chart 1: Economic and Stock Market Cycles



# The Credit Cycle



- Balance sheet releveraging
- Rising LBO, M&A, Capex
- Plentiful capital availability

- Rising free cash flow
- Increasing margins
- Falling leverage

- Funding pressure
- Failing asset prices
- Tightening lending standards

- Right sizing the business
- Rising equity issuance
- Focus on cutting costs

# Do You Know The ISM Index?

thesteadytrader published on TradingView.com, Apr 16, 2023 16:17 UTC



# The ISM Is A Leading Indicator

thesteadytrader published on TradingView.com, Apr 16, 2023 16:16 UTC



# Consumer Price Index (Inflation)

## \*rate of change vs Breakeven Inflation (5y/5y)

thesteadytrader published on TradingView.com, Apr 16, 2023 16:22 UTC





# Yield Curve



# Small Caps vs Large Caps

thesteadytrader published on TradingView.com, Apr 15, 2023 09:21 UTC-4



# Regional Banks vs S&P 500

thesteadytrader published on TradingView.com, Apr 15, 2023 09:58 UTC-4



# High Yield Bonds vs Stocks

thesteadytrader published on TradingView.com, Oct 15, 2022 22:09 UTC+2



# High Yield Bonds vs Stocks

thesteadytrader published on TradingView.com, Apr 16, 2023 12:26 UTC-4



# Two Important Stocks: JPM & MAS

thesteadytrader published on TradingView.com, Oct 15, 2022 22:11 UTC+2



# It's the Dollar...silly

thesteaddytrader published on TradingView.com, Sep 28, 2022 11:09 UTC+2





# It's the Dollar...silly

thesteadytrader published on TradingView.com, Apr 16, 2023 12:48 UTC-4



# S&P 500 vs EUR / USD

thesteadytrader published on TradingView.com, Apr 16, 2023 12:51 UTC-4



# USD vs Stocks Inverse Correlation

## Key SUSD Correlations\*

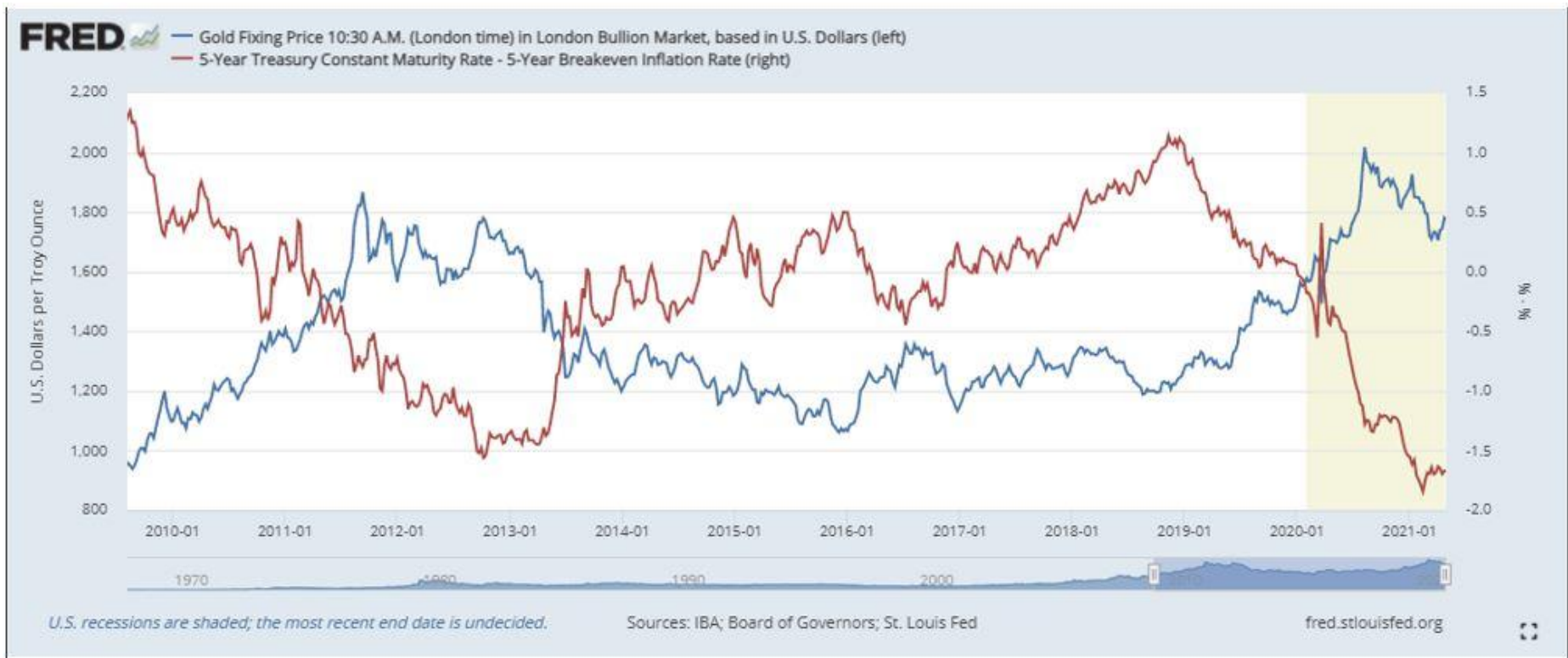
*\*Days = Trading Days*

METRIC	15D	30D
SPX	-0.74	-0.81
BRENT Oil	-0.57	-0.39
CRB Index	-0.57	-0.55
GOLD	-0.70	-0.94

# Dollar Index

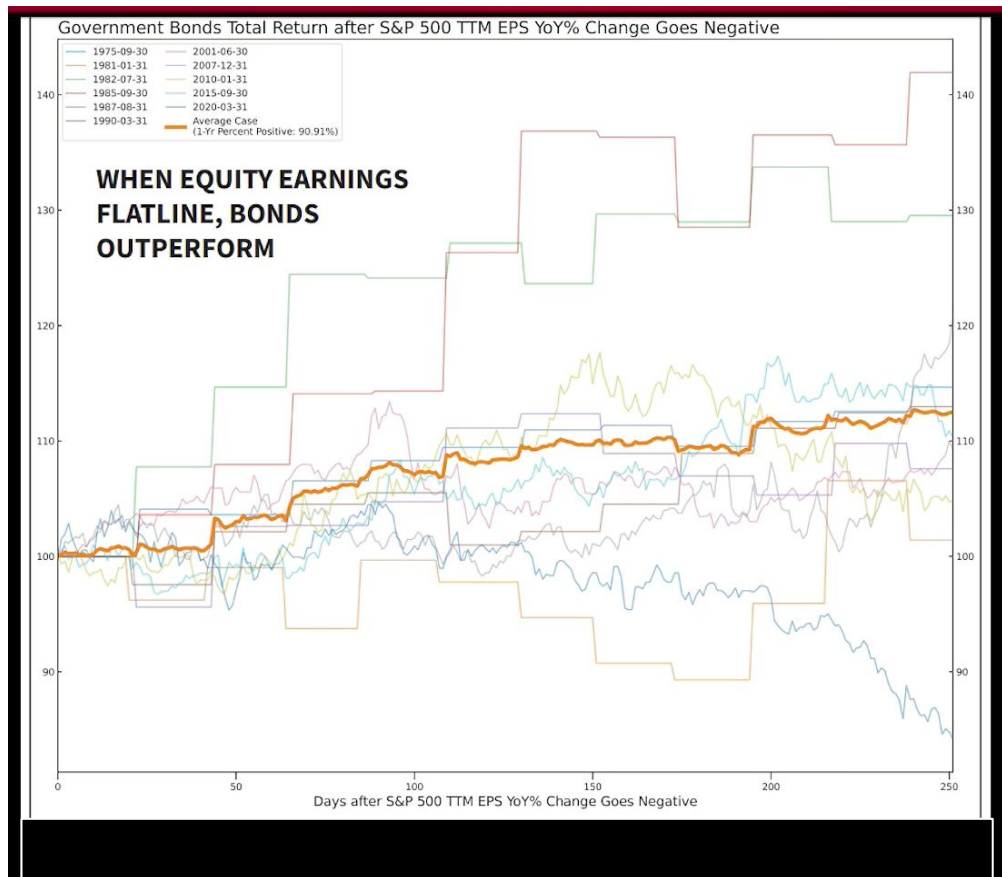


# Gold



Source: St Louis Federal Reserve

# When Bonds Outperform Stocks



# Four Macro Environments

- Growth and inflation accelerating
  - Long stocks, short fixed income
- Growth and inflation decelerating
  - Short stocks, long fixed income
- Growth accelerating, inflation decelerating
  - Long Stocks, short fixed income
- Growth decelerating, inflation accelerating
  - Short stocks, long fixed income

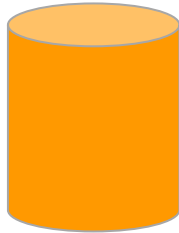


# The Bucket System



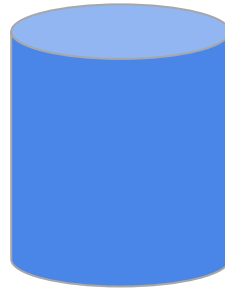
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**Bucket 1**



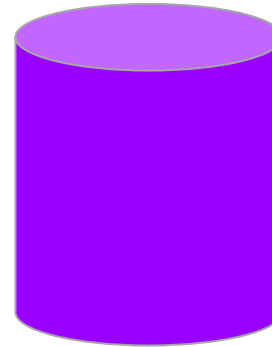
Day Trading  
(intraday)

**Bucket 2**

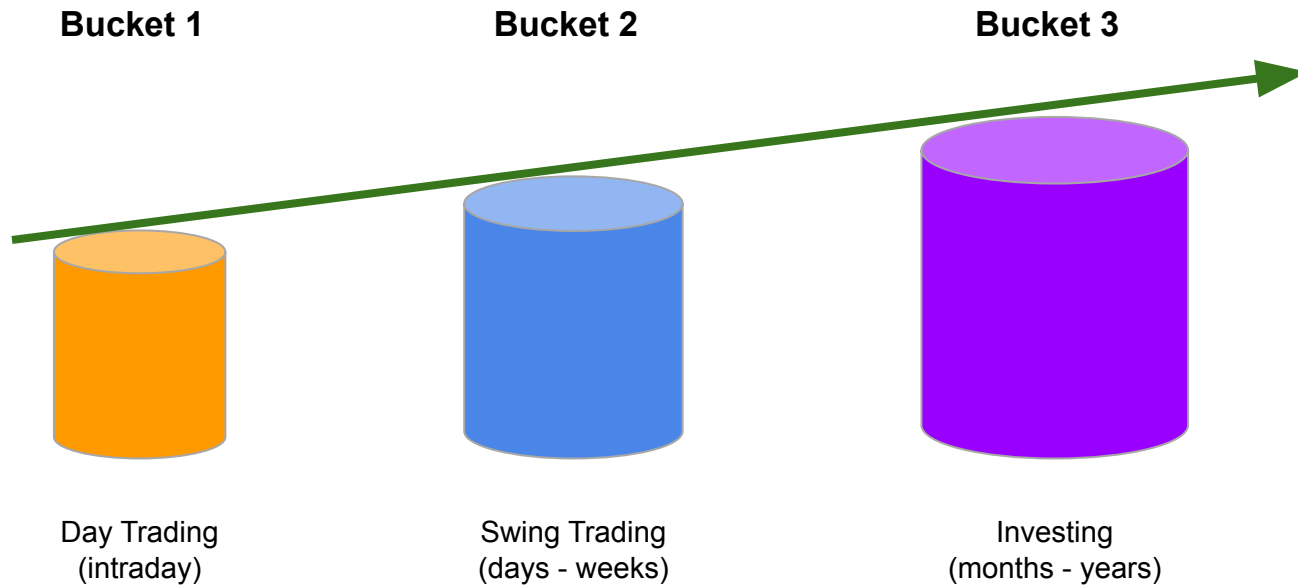


Swing Trading  
(days - weeks)

**Bucket 3**



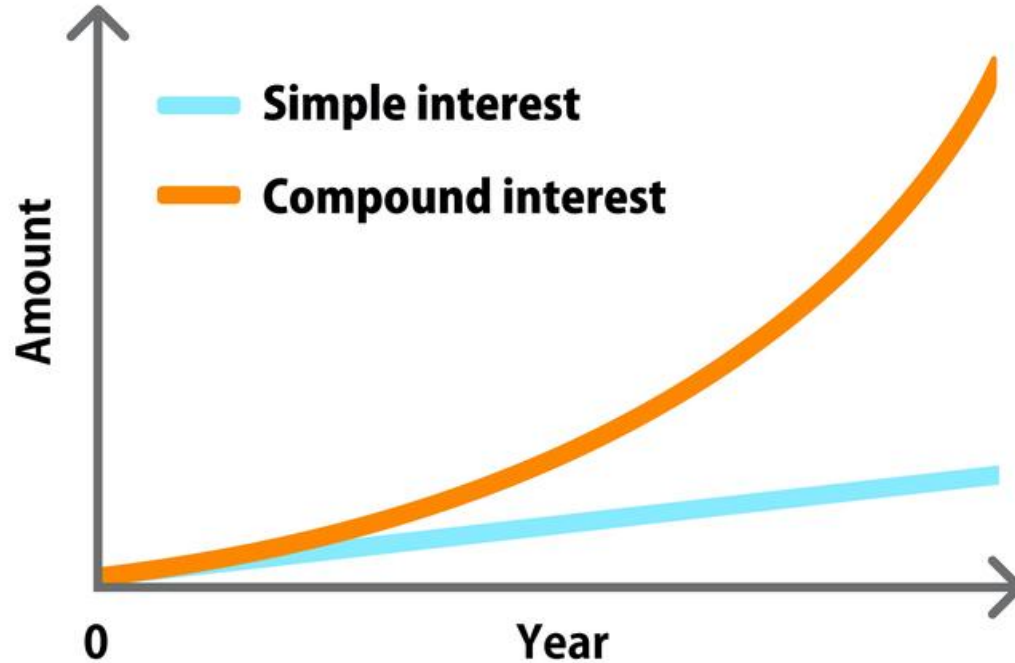
Investing  
(months - years)



# Benefits of the 3 Buckets

- Diversification in time frame
- Reduced portfolio volatility, i.e. smoothen returns
- Gaining Perspective
- Compounding returns/interest

# Benefits of the 3 Buckets



How risk averse am I?

Will I be OK?

Let's find out.

Go to [www.BlueMarlinAdvisor.com](http://www.BlueMarlinAdvisor.com)



# Technical Analysis



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# Finding Trends

(and respecting them)



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Microsoft Corp., 1W, NASDAQ O296.33 H298.72 L289.52 C294.30 -5.57 (-1.86%)



# Trend Following

The practice of following/trading an asset (stock, bond, commodity, currency, etc) higher/lower along its primary trend.

A time-tested, low-stress strategy for any investor and trader looking to profit from major market trends.

# Who is Trend Following for?

- Private Investors
- Retirees
- Hedge Funds
- Institutional Investors

# Trend Following works for:

**Stocks**

**ETFs**

**Options**

**Futures**

**Crypto**

**Bonds**

***‘The Trend is Your Friend until it Ends’***

Trade with the Trend  
Stay the Trend until it Ends

***But don't overstay your welcome***



# Typical Trader/Investor behavior



Do YOU tend to **BUY HIGH** and **SELL LOW**?



# Let's find some trends...

(using the Market Rover)



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# Agenda - Friday Afternoon

- Swing Trading
  - Finding the 'Trade of The Day' (Group Activity)
  - With the Trend & Counter-Trend
  - Profit Targets
  - Stops
  - Live Swing Trade



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# Are You an Accredited Investor

- Net worth of at least \$1,000,000, excluding the value of one's primary residence
- Or have income at least \$200,000 each year for the last two years (or \$300,000 combined income if married)



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Now that we have the trend...

Let's talk 'Trade'



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# The Confluence Zone

- Moving averages
  - Intermediate: 50, 100, 200 period (simple)
  - Short term: 8, 21 period (simple)
- Trend Lines
  - Drawing and using them correctly
- Retracements (Fibonacci)
- Consolidation phases
  - Stocks move sideways 70% of the time



# The Confluence Zone

thesteadytrader published on TradingView.com, Oct 16, 2022 21:18 UTC+2



# With the Trend

- Support / Resistance
- Consolidation phases (pauses in the trend)
- Retracements
- Range extensions
- B2 Reversal Indicator
- Market Rover

# Counter-Trend

- Momentum oversold / overbought
  - Moving Averages
- Trading Ranges
  - Upper / lower end of range
- Vertical X Pro Indicator

# Let's find some swing trades...

(using the Market Rover)



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# Profit Targets & Stops



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# Group Activity

(using the Market Rover)



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# Live Swing Trade



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# VIP Dinner

Friday @ 7:15pm



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